



April 2017

Dear WaunaFest Supporter:

It's that time of year again to think about the fun filled weekend of WaunaFest! WaunaFest is gearing up for another outstanding community event July 27 - 30. This is the time to celebrate Waunakee as well as advertise your business to thousands of people!

This year WaunaFest's expanded marketing includes Facebook, Twitter, high profile signage and increased television media. WaunaFest is an excellent opportunity for you to advertise your business as our festival draws approximately 40,000 people into Waunakee.

WaunaFest is run by civic groups that use WaunaFest to fund their work throughout the Waunakee community. Your sponsorship support equates to you contributing to hundreds of worthy charity projects that occur throughout the entire year.

The success of this community festival is synonymous with your continued support. To keep our festival free to the community, we need to achieve our goal of \$30,000. Here's how you can help WaunaFest continue to grow and flourish:

- Your donation will help support the expenses involved with WaunaFest. These funds are used to insure that Waunakee can continue to provide the best festival in Dane County. Sponsorship packages are included with this email.
- To insure we include your business in our high profile signage and advertisements, please send your donation in before Friday, July 1<sup>st</sup>. Sponsorship donations can be sent to:

WaunaFest  
P.O. Box 65  
Waunakee, WI 53597

If you have any questions concerning WaunaFest and the sponsorships, please contact Sheila Weihert at 608-513-4594 or contact us through our WaunaFest website at [www.waunafest.org](http://www.waunafest.org). Once again, thank you for your consideration continued support. We look forward to seeing you at WaunaFest!

Bob Schwab  
WaunaFest President

Sheila Weihert  
WaunaFest Event Coordinator