



JOIN US ON SUNDAY, JULY 30, 2017

**\*\*Start Time 11:00 a.m.\*\***

We would like to invite you to participate in the WaunaFest Parade. WaunaFest is a four day celebration with one of the best parades in the area, beginning at 11:00 a.m. on Sunday, July 30<sup>th</sup>. The committee has decided that the theme for the WaunaFest parade this year is "Waunakee: A Village of Superheroes." We invite you to be as creative as you would like with your float entries.

***Types of Entries:***

***Not for Profit Group or Club:*** No entry fee required.

***Advertising Business:*** \$50.00 parade entry fee per unit. Please note that each vehicle is counted as one unit.

***Politicians:*** \$50.00 Parade entry fee. Each politician pays a separate entry fee.

***Entertainment Units that WaunaFest Contracts for Entertainment***

If you are purchasing one of the WaunaFest sponsor packages, sponsorship will include your parade entry fee. Please see the guidelines included with the sponsor package as to how many units each level is allowed to enter. Please complete and return the parade entry form by July 1<sup>st</sup>. You can email the form to [sweiher@waunakee.k12.wi.us](mailto:sweiher@waunakee.k12.wi.us), or mail to WaunaFest Parade, PO Box 65, Waunakee, WI 53597.

Float units will be included in the parade judging. The categories are "Youth Groups & Clubs" and "Non Profits or Businesses". Please indicate your category on the parade entry form. Political and paid entertainment units are not included in the judging.

Each float category will have 3 winners. First place will be awarded \$150, second place \$100 and third \$50 based on the "Most Creative" entry. Parade winners will be notified by email.

We will be posting a list of parade participants on the WaunaFest website at [www.waunafest.org](http://www.waunafest.org). This list will confirm your entry in the parade and will be updated every few weeks so check back again if you don't see your name listed at first. General line-up information, rules, regulations, traffic and other pertinent information will be posted on the website the week of WaunaFest. Please contact Sheila at [sweiher@waunakee.k12.wi.us](mailto:sweiher@waunakee.k12.wi.us) if you have any questions.

Please note that by agreeing to be in the Parade you are allowing us to possibly photograph your entry which may be used in future articles or websites.

We ask that unless you are political entry that you do not promote any political party or political individual with your business or club float entry.

We look forward to seeing you in the 2017 WaunaFest Parade on Sunday, July 30<sup>th</sup>!

**DEADLINE FOR ALL ENTRIES IS JULY 1, 2017**