



March 2, 2010

Dear WaunaFest Supporter:

It's that time of year again for the fun filled weekend of WaunaFest! The success of this community festival is synonymous with your continued support. Here's how you can help WaunaFest continue to grow and flourish:

- Your donation will help support the expense involved with WaunaFest, including the parade, bus route, raffle, publicity, and family entertainment. These funds are used to insure that Waunakee can continue to provide the best festival in Dane County.
- You will be given an option of four different donation packages for WaunaFest, they are included with this letter.
- Please indicate which sponsorship level you are donating for when you return your donation. This will ensure that we know what level to put your in.
- Our fund raising campaign deadline is **July 1st, 2010**. Please send your donation before the deadline to WaunaFest, P.O. Box 65, Waunakee, WI 53597. **If your donation is received after the July 1st date we will not be able to guarantee your information will be printed on the appropriate signage.**
- We have also included information regarding the Parade and Entry Form (also found on the WaunaFest site under the parade section)
- If you have any questions concerning Waunafest and the sponsorships, please contact Bill Pullen at 608-850-4628. Also, please contact us if you would like to become a member of the WaunaFest committee!

WaunaFest is an excellent opportunity for you to advertise, as the festival draws approximately 25,000 people from your shopping markets. In addition, the parade draws over 10,000 people from local communities!

Once again, thank you for your continued support. Without you, we would not be able to make WaunaFest successful and fun!

2010 WaunaFest Fund Raising Committee
Bill Pullen