



April 2, 2009

Dear WaunaFest Supporter:

It's that time of year again for the fun filled weekend of WaunaFest! The success of this community festival is synonymous with your continued support. Here's how you can help WaunaFest continue to grow and flourish:

- Your donation will help support the expense involved with WaunaFest, including the parade, bus route, raffle, publicity, and family entertainment. These funds are used to insure that Waunakee can continue to provide the best festival in Dane County.
- You will be given an option of four different donation packages for WaunaFest and the raffle, which are included with this letter.
- Our fund raising campaign deadline is **June 15th, 2009**. Please send your donation before the deadline to WaunaFest, P.O. Box 65, Waunakee, WI 53597.
- We have also included information regarding the Parade and Entry Form
- If you have any questions concerning Waunafest and the sponsorships, please contact Bill Pullen at 608-850-4628 or Jennifer Schmitt at 849-5030. Also, please contact us if you would like to become a member of the WaunaFest committee!

WaunaFest is an excellent opportunity for you to advertise, as the festival draws approximately 25,000 people from your shopping markets. In addition, the parade draws over 10,000 people from local communities!

Once again, thank you for your continued support. Without you, we would not be able to make WaunaFest successful and fun!

2007 WaunaFest Fund Raising Committee
Bill Pullen and Jennifer Schmitt



WAUNAFEST FUND RAISING SPONSORSHIP PLANS

Platinum Sponsor

\$1,000 or more

- All item in Bronze, Silver and Gold Sponsorships
- Your company name included in scrolling banner on Waunafest website
 - Special recognition during the band festivities
 - Special signage
 - Up to four Parade entries

GOLD SPONSOR

A \$500 donation:

- All items in Bronze and Silver Sponsorships
 - All WaunaFest announcements
 - A special plaque for Gold sponsors
 - Up to three Parade entries

SILVER SPONSOR

A \$250 donation:

- All items in Bronze Sponsorship
 - Newspaper recognition
 - Up to two Parade entries

BRONZE SPONSOR

A \$100 donation:

- Name on bus route map
- Name in all print ads for bus route
 - One Parade entry
- Name in all print ads for Family Entertainment

PARADE ENTRY

- Parade Entry - \$50 (See attached entry form)
 - Non-profit Parade Entry - No Charge
- (WaunaFest Committee approval – entry form required)